

## Media Release

# HDFC securities launches “ProTerminal” for informed investing

### Key Features

- Understanding market trends with advance charting
- Advance strategy builder
- News & sentiment analysis with 360° market overview
- Comprehensive study and research oriented output
- Advance customizable watch list with help of more than 100 parameters

**27 October 2017:** HDFC Securities, the leading stock broking company in India, announces the launch of “ProTerminal” - a platform for researchers, traders and analysts that tracks market behaviour – both historical and futuristic trend.

Using advanced entity recognition techniques, mathematical algorithms and collecting insights from relevant news articles, ProTerminal helps investors in taking decisions to near accurate market trend.

Commenting on the launch, Dhiraj Relli, Managing Director & CEO, HDFC securities, said, “It is our constant endeavour to empower our investors with technologically advanced services designed for performance, reliability and accuracy. ProTerminal gathers data from diverse sources across the world, presenting ready-to-use, actionable intelligence to the user in real time.”

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## About HDFC securities

HDFC securities is one of the leading stock broking companies in India and a subsidiary of HDFC Bank- a renowned private sector bank.

As a stock broking company, we have completed 16 plus years of operations. We offer a suite of products and services across various asset classes such as equity, gold, debt and real estate. Be it stocks, derivatives, mutual fund, fixed deposits, NCDs, insurance, bonds, currency derivatives or PMS, we have a product that suits each of your investment needs.

HDFC securities offers web 2.0 technology to trade and our state-of-the art technology enables seamless trading experience on both the exchanges BSE and NSE.

With a decade of experience in trading and a rating of A1+1, we have a proven pedigree in the financial services industry. We cater to the investment needs of customers through our 260 plus branches.